

1.1 What Is AI?

We have claimed that AI is interesting, but we have not said what it *is*. Historically, researchers have pursued several different versions of AI. Some have defined intelligence in terms of fidelity to *human* performance, while others prefer an abstract, formal definition of intelligence called **rationality**—loosely speaking, doing the “right thing.” The subject matter itself also varies: some consider intelligence to be a property of internal *thought processes* and *reasoning*, while others focus on intelligent *behavior*, an external characterization.¹

¹ In the public eye, there is sometimes confusion between the terms “artificial intelligence” and “machine learning.” Machine learning is a subfield of AI that studies the ability to improve performance based on experience. Some AI systems use machine learning methods to achieve competence, but some do not.

Rationality

From these two dimensions—human vs. rational² and thought vs. behavior—there are four possible combinations, and there have been adherents and research programs for all four. The methods used are necessarily different: the pursuit of human-like intelligence must be in part an empirical science related to psychology, involving observations and hypotheses about actual human behavior and thought processes; a rationalist approach, on the other hand, involves a combination of mathematics and engineering, and connects to statistics, control theory, and economics. The various groups have both disparaged and helped each other. Let us look at the four approaches in more detail.

² We are not suggesting that humans are “irrational” in the dictionary sense of “deprived of normal mental clarity.” We are merely conceding that human decisions are not always mathematically perfect.

1.1.1 Acting humanly: The Turing test approach

Turing test

The **Turing test**, proposed by **Alan Turing (1950)**, was designed as a thought experiment that would sidestep the philosophical vagueness of the question “Can a machine think?” A computer passes the test if a human interrogator, after posing some written questions, cannot tell whether the written responses come from a person or from a computer. **Chapter 27** discusses the details of the test and whether a computer would really be intelligent if it passed. For now, we note that programming a computer to pass a rigorously applied test provides plenty to work on. The computer would need the following capabilities:

- **natural language processing** to communicate successfully in a human language;
- **knowledge representation** to store what it knows or hears;
- **automated reasoning** to answer questions and to draw new conclusions;
- **machine learning** to adapt to new circumstances and to detect and extrapolate patterns.

Natural language processing

Knowledge representation

Automated reasoning

Machine learning

Total Turing test

Turing viewed the *physical* simulation of a person as unnecessary to demonstrate intelligence. However, other researchers have proposed a **total Turing test**, which requires interaction with objects and people in the real world. To pass the total Turing test, a robot will need

- **computer vision** and speech recognition to perceive the world;
- **robotics** to manipulate objects and move about.

Computer vision

Robotics

These six disciplines compose most of AI. Yet AI researchers have devoted little effort to passing the Turing test, believing that it is more important to study the underlying principles of intelligence. The quest for “artificial flight” succeeded when engineers and inventors stopped imitating birds and started using wind tunnels and learning about aerodynamics. Aeronautical engineering texts do not define the goal of their field as making “machines that fly so exactly like pigeons that they can fool even other pigeons.”

1.1.2 Thinking humanly: The cognitive modeling approach

To say that a program thinks like a human, we must know how humans think. We can learn about human thought in three ways:

- **introspection**—trying to catch our own thoughts as they go by;
- **psychological experiments**—observing a person in action;
- **brain imaging**—observing the brain in action.

Introspection

Psychological experiments

Brain imaging

Once we have a sufficiently precise theory of the mind, it becomes possible to express the theory as a computer program. If the program's input–output behavior matches corresponding human behavior, that is evidence that some of the program's mechanisms could also be operating in humans.

For example, Allen Newell and Herbert Simon, who developed GPS, the “General Problem Solver” (Newell and Simon 1961), were not content merely to have their program solve problems correctly. They were more concerned with comparing the sequence and timing of its reasoning steps to those of human subjects solving the same problems. The interdisciplinary field of **cognitive science** brings together computer models from AI and experimental techniques from psychology to construct precise and testable theories of the human mind.

Cognitive science

Cognitive science is a fascinating field in itself, worthy of several textbooks and at least one encyclopedia (Wilson and Keil 1999). We will occasionally comment on similarities or differences between AI techniques and human cognition. Real cognitive science, however, is necessarily based on experimental investigation of actual humans or animals. We will leave that for other books, as we assume the reader has only a computer for experimentation.

In the early days of AI there was often confusion between the approaches. An author would argue that an algorithm performs well on a task and that it is *therefore* a good model of human performance, or vice versa. Modern authors separate the two kinds of claims; this

distinction has allowed both AI and cognitive science to develop more rapidly. The two fields fertilize each other, most notably in computer vision, which incorporates neurophysiological evidence into computational models. Recently, the combination of neuroimaging methods combined with machine learning techniques for analyzing such data has led to the beginnings of a capability to “read minds”—that is, to ascertain the semantic content of a person’s inner thoughts. This capability could, in turn, shed further light on how human cognition works.

1.1.3 Thinking rationally: The “laws of thought” approach

The Greek philosopher Aristotle was one of the first to attempt to codify “right thinking”—that is, irrefutable reasoning processes. His **syllogisms** provided patterns for argument structures that always yielded correct conclusions when given correct premises. The canonical example starts with *Socrates is a man* and *all men are mortal* and concludes that *Socrates is mortal*. (This example is probably due to Sextus Empiricus rather than Aristotle.) These laws of thought were supposed to govern the operation of the mind; their study initiated the field called **logic**.

Syllogisms

Logicians in the 19th century developed a precise notation for statements about objects in the world and the relations among them. (Contrast this with ordinary arithmetic notation, which provides only for statements about *numbers*.) By 1965, programs could, in principle, solve *any* solvable problem described in logical notation. The so-called **logicist** tradition within artificial intelligence hopes to build on such programs to create intelligent systems.

Logicist

Logic as conventionally understood requires knowledge of the world that is *certain*—a condition that, in reality, is seldom achieved. We simply don’t know the rules of, say,

politics or warfare in the same way that we know the rules of chess or arithmetic. The theory of **probability** fills this gap, allowing rigorous reasoning with uncertain information. In principle, it allows the construction of a comprehensive model of rational thought, leading from raw perceptual information to an understanding of how the world works to predictions about the future. What it does not do, is generate intelligent *behavior*. For that, we need a theory of rational action. Rational thought, by itself, is not enough.

Probability

1.1.4 Acting rationally: The rational agent approach

Agent

An **agent** is just something that acts (*agent* comes from the Latin *agere*, to do). Of course, all computer programs do something, but computer agents are expected to do more: operate autonomously, perceive their environment, persist over a prolonged time period, adapt to change, and create and pursue goals. A **rational agent** is one that acts so as to achieve the best outcome or, when there is uncertainty, the best expected outcome.

Rational agent

In the “laws of thought” approach to AI, the emphasis was on correct inferences. Making correct inferences is sometimes *part* of being a rational agent, because one way to act rationally is to deduce that a given action is best and then to act on that conclusion. On the other hand, there are ways of acting rationally that cannot be said to involve inference. For

example, recoiling from a hot stove is a reflex action that is usually more successful than a slower action taken after careful deliberation.

All the skills needed for the Turing test also allow an agent to act rationally. Knowledge representation and reasoning enable agents to reach good decisions. We need to be able to generate comprehensible sentences in natural language to get by in a complex society. We need learning not only for erudition, but also because it improves our ability to generate effective behavior, especially in circumstances that are new.

The rational-agent approach to AI has two advantages over the other approaches. First, it is more general than the “laws of thought” approach because correct inference is just one of several possible mechanisms for achieving rationality. Second, it is more amenable to scientific development. The standard of rationality is mathematically well defined and completely general. We can often work back from this specification to derive agent designs that provably achieve it—something that is largely impossible if the goal is to imitate human behavior or thought processes.

For these reasons, the rational-agent approach to AI has prevailed throughout most of the field’s history. In the early decades, rational agents were built on logical foundations and formed definite plans to achieve specific goals. Later, methods based on probability theory and machine learning allowed the creation of agents that could make decisions under uncertainty to attain the best expected outcome. In a nutshell, *AI has focused on the study and construction of agents that do the right thing*. What counts as the right thing is defined by the objective that we provide to the agent. This general paradigm is so pervasive that we might call it the **standard model**. It prevails not only in AI, but also in control theory, where a controller minimizes a cost function; in operations research, where a policy maximizes a sum of rewards; in statistics, where a decision rule minimizes a loss function; and in economics, where a decision maker maximizes utility or some measure of social welfare.

Do the right thing

Standard model

We need to make one important refinement to the standard model to account for the fact that perfect rationality—always taking the exactly optimal action—is not feasible in complex environments. The computational demands are just too high. [Chapters 5](#) and [17](#) deal with the issue of **limited rationality**—acting appropriately when there is not enough time to do all the computations one might like. However, perfect rationality often remains a good starting point for theoretical analysis.

Limited rationality

1.1.5 Beneficial machines

The standard model has been a useful guide for AI research since its inception, but it is probably not the right model in the long run. The reason is that the standard model assumes that we will supply a fully specified objective to the machine.

For an artificially defined task such as chess or shortest-path computation, the task comes with an objective built in—so the standard model is applicable. As we move into the real world, however, it becomes more and more difficult to specify the objective completely and correctly. For example, in designing a self-driving car, one might think that the objective is to reach the destination safely. But driving along any road incurs a risk of injury due to other errant drivers, equipment failure, and so on; thus, a strict goal of safety requires staying in the garage. There is a tradeoff between making progress towards the destination and incurring a risk of injury. How should this tradeoff be made? Furthermore, to what extent can we allow the car to take actions that would annoy other drivers? How much should the car moderate its acceleration, steering, and braking to avoid shaking up the passenger? These kinds of questions are difficult to answer a priori. They are particularly problematic in the general area of human–robot interaction, of which the self-driving car is one example.

The problem of achieving agreement between our true preferences and the objective we put into the machine is called the **value alignment problem**: the values or objectives put into